



*State of Washington
Department of Transportation
Notice to Consultants
Toll Division Educational Marketing and Advertising Services*

The Washington State Department of Transportation (WSDOT) solicits interest from consultants who wish to be evaluated and considered to provide statewide toll educational marketing and advertising services. One (1) agreement may be awarded. The agreement will be approximately 3 years in duration. The agreement amount will be approximately four million, nine hundred thousand dollars (\$4,900,000) with the option for WSDOT to supplement it for additional time and money. The agreement type will be a Task Order Agreement.

WSDOT reserves the right to amend terms of this “Request for Qualifications” (RFQ) to circulate various addenda, or to withdraw the RFQ at any time, regardless of how much time and effort consultants have spent on their responses.

Project Description

Currently, WSDOT owns and operates five toll facilities: SR 16 at the Tacoma Narrows Bridge (TNB) in Gig Harbor, the SR 520 bridge between Seattle and Bellevue, the SR 99 tunnel in Seattle, the SR 167 HOT lanes between Renton and Auburn and the I-405 express toll lanes between Lynnwood and Bellevue.

New toll facilities and/or projects expected to come online during the agreement period include:

- The I-405 Renton to Bellevue express toll lanes, which will allow drivers an option to pay for a reliable trip, could open as early as summer 2025;
- The SR 167 HOT Lanes toll equipment upgrade project, which will bring the ability to Pay By Mail to the existing SR 167 HOT Lanes and create a consistent experience for drivers in the corridor, is expected to be completed as early as summer 2025;
- The I-405 Brickyard to SR 527 Improvement Project, which will increase the existing express toll lane system from the I-405/SR 522 interchange to the I-405/SR527 interchange to two lanes, could open as soon as early as spring 2028; and,
- The Puget Sound Gateway Program, which consists of several phases and includes:
 - the SR 509 Completion Project, featuring a new three-mile expressway linking SR 509 and I-5, with tolling schedule to begin as early as 2026, and;
 - the SR 167 Completion Project, which will add 6 new miles of tolled highway between Puyallup and the Port of Tacoma, with tolling scheduled to begin as early as 2026.

Depending on legislative action, WSDOT could receive direction to bring additional toll facilities online. Additionally, WSDOT may require educational outreach campaigns for tolling projects unrelated to new roadway systems.



Each of the toll facilities are unique as are the people and markets they serve. In addition, these toll facilities may be introduced during a condensed timeline. The educational outreach must:

- Explain complex topics such as how express toll lanes work, the benefits of tolling, and how each toll facility will work within the entire system to improve regional mobility;
- Explain each facility's relationship within a statewide toll network;
- Introduce new concepts and tools, such as potential HOV verification changes, customer service features, and new tolling policies.
- Reach historically underserved and overlooked communities in innovative and diverse manners; and
- Further develop and complement our "Good To Go!" brand and the state's all-electronic toll system.

WSDOT currently serves more 1 million active "Good To Go!" accounts with about 1.7 million active *Good To Go!* passes. However, in some areas of the state all-electronic tolling is still a new concept and drivers are not familiar with "Good To Go!". As new toll facilities open, messages must be tailored to each facility's market. Educational marketing will consider the geographic location, population, and project goals to raise public awareness, acceptance and use of the toll facility and educate users how the new toll system will operate.

Success will be measured by:

- Public awareness and understanding of the toll facilities coming online;
- Public understanding of how the toll facilities work;
- Public understanding of the purpose of tolling these facilities;
- Public support of the toll facilities;
- Media coverage;
- Number of new "Good To Go!" accounts and passes sold; and
- Traffic and revenue on track after toll commencement.

Task assignments may include, but are not limited to, the following types of work:

Project Management and Administration

Provide day-to-day project management to assure delivery of all aspects of educational marketing services and compliance with state needs and requirements. Develop plans that outline a clear timeline with risks and mitigation, strategies, goals, objectives and supporting tactics. Track against plans and make mid-course adjustments as needed. Provide the ability to expand and contract the team according to need, for example, as the legislature approves new toll facilities. Work effectively in multiple markets, including the greater-Seattle and Western Washington areas.

Budget Control

Provide detailed invoices and progress reports to the STATE for services provided under executed task orders. Approach will include, but is not limited to, documentation of CONSULTANT and sub-consultant labor spent on any and all deliverables authorized and monthly progress reports documenting the deliverables performed.

Research

Work with the STATE to provide relevant research for each project, when applicable. Approach will include, but is not limited to, identifying attitudes, awareness and audiences; test marketing concepts; and evaluation of effectiveness of concepts post-implementation through surveys and focus groups. Research should include focus on underserved/overlooked communities, such as those where English is spoken as a second language.

Strategic Planning

Develop multifaceted, multi-phase marketing campaign strategies that deliver results, complement, and build upon WSDOT's existing *Good To Go!* brand and integrate with WSDOT's market research, public engagement, public relations, and retail marketing programs. Lead brand development for possible new products and offerings. Any changes in branding will be coordinated with WSDOT's Headquarters Communications Office. Report results and make mid-course adjustments as needed.

Creative Development

Develop creative materials to support the communication and marketing campaigns in accordance with executed task orders. Approach will include, but is not limited to, developing creative briefs for each project outlining objectives and assumptions, developing creative concepts and developing/overseeing the production of final creative materials. Creative materials may include but are not limited to television, radio, and digital ads, print ads, out-of-home marketing, and web content.

Earned Media

Work with the STATE to develop and implement media plans to generate awareness and understanding of each tolling project, when applicable. Approach will include, but is not limited to, the development, implementation, tracking, and evaluation of earned media plans; assisting the Toll Division team in proactively promoting specific projects through earned media strategies; assisting the STATE in addressing media inquiries regarding projects and the Good To Go! program; training of STATE personnel to act as spokespersons for the tolling projects; coordinating with the STATE on targeted and broad media outreach related to the each tolling project; coordinating with the STATE on social media strategies and campaigns to complement the STATE's existing social media strategy; supporting the STATE in the development of a "Go Live" communications plan and work with the team on crisis "tabletop" drills and planning; and tracking results of earned media efforts.

Media Buying and Planning

Negotiate and place paid media to support the communication and marketing campaign in accordance with executed task orders. Approach will include, but is not limited to, developing creative and identifying most effective markets and use for television ads, radio ads, web/digital ads, sponsored search results, print ads, out of home marketing, gas pump toppers, etc.



Consultants are encouraged to visit www.wsdot.wa.gov/goodtogo to obtain additional information.

WSDOT, at its option, may elect to expand, reduce, or delete the extent of each work element described in this RFQ. The Consultant shall provide sufficient staff/resources to meet the time deadlines set by WSDOT for particular assignments and to carry out its responsibilities under the scope of services and this Agreement.

The products produced by the Consultant will be subjected to substantial scrutiny by WSDOT, legislators, state and local officials, media, and members of the general public. The selected Consultant will be expected to provide regular reports showing expenditures, impressions, media value and schedule details by medium. As part of the wrap-up of the campaign, the Consultant is expected to provide a summary.

The work under this AGREEMENT shall consist of services related to toll educational marketing and advertising. The CONSULTANT shall provide marketing expertise in support of a public outreach campaign that includes educational marketing for various tolling projects, such as the I-405 Renton to Bellevue express toll lanes, the SR 167 Toll Equipment Upgrade project, and the Puget Sound Gateway project, and other tolling projects, as determined by the STATE.

Specific scopes of work will be developed as individual task orders and task orders may vary in scope, complexity, and location. At the discretion of the department, this assistance may include CONSULTANT staff working at a STATE Office or facility. All work under agreement will require WSDOT acceptance and approval.

DBE or MSVWBE Participation

This agreement will be subject to a 26% voluntary MSVWBE goal. The selected consultant will be required to submit a MSVWBE Participation Plan for approval prior to commencement of work.

For more information and guidelines:

<https://wsdot.wa.gov/sites/default/files/2021-10/OEO-WSDOT-Participation-Plan-Drafting-Guidelines.pdf>

WSDOT encourages disadvantaged, small, minority, veteran, and women-owned consultant firms to respond to this RFQ.

Evaluation Criteria

Pursuant to state and Federal regulations, a qualifications-based selection process will be used to select consultants for each of these areas of expertise. The following information and criteria will be used to evaluate and rank responses:

1. Qualifications/Expertise of Firms on Team; 120 points maximum
2. Qualifications of Proposed Project Manager; 100 points maximum



3. Key Team Members Qualifications (Prime Consultant and Sub-Consultants); 145 points maximum
4. Firm's Project Management System (Prime Consultant Only); 140 points maximum
5. Project Delivery Approach; 145 points maximum
6. References/Past Performances (Prime Consultant Only), 0 points maximum; and
7. Contractor Certification – Workers' Rights (Prime and Sub-Consultants), 0 points maximum
8. Wage Theft Prevention Contractor Certification – Professional Services (Prime and Sub-Consultants), 0 points maximum
9. Cost Factors (Prime Consultant Only.) 200 points maximum

The link to the definitions and point value for each of the proposed criteria may be found on the first page of this advertisement web site.

WSDOT reserves the right to ask for additional qualifying information, conduct interviews and/or select the highest scoring consultant(s) from the written qualification packets received as a result of this RFQ.

Note: It is imperative that the consultant reviews the definitions of the scoring criteria. We have included requirements and/or limitations for the information that is being requested.

Submittal Format

Consultants are invited to submit their Statement of Qualifications (SOQ) at their own cost. WSDOT assumes no obligation of any kind for expenses incurred by any respondent to this solicitation. The submittal must be submitted as separate Adobe Reader compatible (pdf) files and formatted as follows:

- Submitted as an 8.5" x 11" sheet, single sided only, and with text (font) size no smaller than 12 points; and
- If charts and/or graphs are utilized text (font) size must be no smaller than 8 points.

Your SOQ must be broken into two (2) separate packets. Your SOQ "Packet A" must consist of:

- Your responses to scoring Criteria 1 through 5; and
- Packet "A" is limited to 40 pages, single sided only, not including the front and back cover.

Your SOQ "Packet B" must consist of:

- Your letter of transmittal;
- Your response to scoring criteria 6-9 (Performance Evaluations must be included in this packet);
- Your Consultant Information forms for both the Prime Consultant and all proposed Sub-Consultants;
- Your completed "Contractor Certification - Workers' Rights" forms for both the Prime Consultant and all proposed Sub-Consultants;



- Your completed “Wage Theft Prevention Contractor Certification - Professional Services” forms for both the Prime Consultant and all proposed Sub-Consultants; and
- Cost Factors (Prime Consultant Only.)
- Packet “B” has no page number limitations.

The SOQ shall meet the following requirements or may be deemed non-responsive and may not be eligible for consideration of this work:

- Title of the RFQ and your firm clearly identified on the cover of the submittal Packets “A” and “B”, and the letter of transmittal;
- SOQ broken into “Packet A” and “Packet B” (two (2) separate documents) as indicated above;
- Responsive to all evaluation criteria;
- Meeting page limitations and font size requirements; and
- Meeting submittal deadline submission date and time.

The Consultant, regarding the work performed during the resulting agreement, shall not discriminate on the grounds of race, color, sex, or national origin in the selection and retention of sub-consultants, including procurement of materials and leases of equipment. The Consultant shall not participate either directly or indirectly in the discrimination prohibited by 49 CFR Section 21.

The agreement for services is subject to provisions of Executive Order 11246 (Affirmative Action to Ensure Equal Employment Opportunity) and to the provisions of the Department of Transportation Regulations 49 CFR 26 (Disadvantaged Business Enterprise.)

Debriefing Procedures

A. Debrief Conferences

CSO offers, if requested, a debrief to all proposers. The request must be submitted in writing, within three (3) business days of official notification selection. The request shall be sent to WSDOTCSO@wsdot.wa.gov.

B. Debrief Protests

All debrief protests must be submitted in writing, within five (5) business days of the debrief conference. The request shall be sent to WSDOTCSO@wsdot.wa.gov.

Protest Procedures

A. Form and Substance

All protests regarding any contents or portion of this RFQ must be submitted to WSDOT Headquarters Consultant Services Office (CSO). Protests must be received by CSO between the submittal due date, as shown on the last page of this RFQ, and no later than 3:00 PM PST, two (2) business days following the submittal due date. All protests must be in writing and signed by the Proposer/protestant or an authorized agent. Such writing must state all facts and arguments on which the Proposer/protestant is relying as the basis for its action. Such Proposer/protestant shall



also attach, or supply on demand by CSO, any relevant exhibits referenced in the writing. Copies of all protests and exhibits shall be mailed or delivered by the Proposer/protestant to the Proposer against whom the protest is made (if any) at the same time such protest and exhibits are submitted to CSO. All protests shall be directed to:

CSOSubmittals@wsdot.wa.gov

B. Pre-Selection Protests

To allow sufficient response time, all pre-selection protests (i.e., prior to CSO's official selection of the successful proposal(s)) must be received by CSO no later than 3:00 p.m. PST of the second business day after the Final Proposal Due Date. If the protest is mailed after the Final Proposal Due Date, and before the pre-selection protest deadline, the Proposer/protestant shall immediately notify CSO's Manager by telephone, or some other means of rapid communication, that a protest has been made.

CSO shall consider all the facts available to it, and issue a decision in writing within five (5) business days after receipt of the protest, unless more time is needed. The Proposer/protestant and the Proposer(s) against whom the protest is made will be notified if a longer time is necessary and, if the additional time required affects the Final Proposal Due Date or the selection date, all Proposers shall be notified.

CSO's decision shall be final and conclusive. Selection of the successful Proposer, if any, will be postponed until after CSO has issued its decision.

C. Post-Selection Protests

CSO shall notify all unsuccessful Proposers of CSO's selection decision. To allow sufficient response time, all post-selection protests must be received by CSO no later than 3:00 p.m. PST of the second business day after receipt of a Non-Selection Notice. If the protest is mailed before the post selection protest deadline, the Proposer/protestant shall immediately notify CSO's Manager by telephone, or some other means of rapid communication, that a protest has been made.

CSO shall consider all the facts available to it, and issue a decision in writing within five (5) business days after receipt of the protest, unless more time is needed. The Proposer/protestant and the Proposer(s) against whom the protest is made will be notified if a longer time is necessary and, if the additional time required affects the Award Date, all Proposers will be notified.

CSO's decision shall be conclusive unless appeal from it is taken by an aggrieved firm to the Superior Court of Thurston County within five (5) calendar days after receiving notice of CSO's decision on the protest. The court shall hear any such appeal on CSO's administrative record for the project. The court may affirm CSO's decision, or it may reverse the decision if it determines the action of CSO was arbitrary and capricious.



Post-selection protests which do not comply with the above-specified procedures will not be considered.

D. Post-Debrief Protests

To allow sufficient response time, all post-debrief protests must be received by CSO no later than 3:00 p.m. PST of the second (2nd) business day following the debrief. If the protest is mailed before the Post-Debrief protest deadline, the Proposer/protestant shall immediately notify CSO's Manager by telephone, or some other means of rapid communication, that a protest has been made.

CSO shall consider all the facts available to it, and issue a decision in writing within five (5) business days after receipt of the protest, unless more time is needed. The Proposer/protestant and the Proposer(s) against whom the protest is made will be notified if a longer time is necessary and, if the additional time required affects the Final Proposal Due Date or the selection date, all Proposers shall be notified.

CSO's decision shall be final and conclusive. Selection of the successful Proposer, if any, will be postponed until after CSO has issued its decision

System for Award Management (SAM) Excluded Parties Records

- A. Per federal regulations, CSO is required to ensure, to the best of its knowledge and belief, that none of the principals, affiliates, third party Contractors and subcontractors are suspended, debarred, ineligible or voluntarily excluded from participation in federally assisted transactions or procurements. Federal regulations require CSO to review records of excluded parties in the federal System for Award Management (SAM) before entering into any third party Contracts exceeding \$25,000.00.
- B. Prior to award of a federally funded Contract, CSO will search the SAM system to ensure that excluded parties do not participate in covered transactions.
- C. To learn more about the federal SAM, go to www.sam.gov/portal/public/SAM/ .

Public Records

Submittals received as a result of this RFQ and the resulting score sheets may be posted to CSOs web page.

To the extent consistent with chapter 42.56 RCW, the Public Disclosure Act, WSDOT shall maintain the confidentiality of Consultant's information marked confidential or proprietary. If a request is made to view Consultant's proprietary information, WSDOT will notify Consultant of the request and of the date that the records will be released to the requester unless Consultant obtains a court order enjoining that disclosure. If Consultant fails to obtain the court order enjoining disclosure, WSDOT will release the requested information on the date specified.



WSDOT's sole responsibility shall be limited to maintaining the above data in a secure area and to notify Consultant of any request(s) for disclosure for so long as WSDOT retains Consultant's information in WSDOT records per state law. Failure to so label such materials or failure to timely respond after notice of request for public disclosure has been given shall be deemed a waiver by Consultant of any claim that such materials are exempt from disclosure. WSDOT reserves the right, if it deems action to be in the best interest of WSDOT, to reject any and all submittals or to waive any irregularities or informalities therein. Any incomplete, false or misleading information provided by or through the Consultant shall be grounds for non-consideration. If submittals are rejected, WSDOT further reserves the right to investigate and negotiate with the next ranked Consultant in order of ranking or to reject all Consultants and re-solicit for additional firms.

Title VI Notice to Public

It is the Washington State Department of Transportation's (WSDOT) policy to assure that no person shall, on the grounds of race, color, national origin, as provided by Title VI of the Civil Rights Act of 1964, be excluded from participation in, be denied the benefits of, or be otherwise discriminated against under any of its programs and activities. Any person who believes his/her Title VI protection has been violated, may file a complaint with WSDOT's Office of Equity and Civil Rights (OECR). For additional information regarding Title VI complaint procedures and/or information regarding our non-discrimination obligations, please contact OECR's Title VI Coordinator at (360) 705-7090.

Español

Notificación de Título VI al Público

La política del Departamento de Transporte del Estado de Washington (Washington State Department of Transportation, WSDOT) es garantizar que ninguna persona, por motivos de raza, color u origen nacional, según lo dispuesto en el Título VI de la Ley de Derechos Civiles de 1964, sea excluida de la participación, se le nieguen los beneficios o se le discrimine de otro modo en cualquiera de sus programas y actividades. Cualquier persona que considere que se ha violado su protección del Título VI puede presentar una queja ante la Oficina de Equidad y Derechos Civiles (Office of Equity and Civil Rights, OECR) del WSDOT. Para obtener más información sobre los procedimientos de queja del Título VI o información sobre nuestras obligaciones contra la discriminación, comuníquese con el coordinador del Título VI de la OECR al (360) 705-7090.

한국어-Korean

제6조 관련 공지사항



워싱턴 주 교통부(WSDOT)는 1964년 민권법 타이틀 VI 규정에 따라, 누구도 인종, 피부색 또는 출신 국가를 근거로 본 부서의 모든 프로그램 및 활동에 대한 참여가 배제되거나 혜택이 거부되거나, 또는 달리 차별받지 않도록 하는 것을 정책으로 하고 있습니다. 타이틀 VI에 따른 그/그녀에 대한 보호 조항이 위반되었다고 생각된다면 누구든지 WSDOT의 평등 및 민권 사무국(OECR)에 민원을 제기할 수 있습니다. 타이틀 VI에 따른 민원 처리 절차에 관한 보다 자세한 정보 및/또는 본 부서의 차별금지 의무에 관한 정보를 원하신다면, (360) 705-7090으로 OECR의 타이틀 VI 담당자에게 연락해주시시오.

русский-Russian

Раздел VI Общественное заявление

Политика Департамента транспорта штата Вашингтон (WSDOT) заключается в том, чтобы исключить любые случаи дискриминации по признаку расы, цвета кожи или национального происхождения, как это предусмотрено Разделом VI Закона о гражданских правах 1964 года, а также случаи недопущения участия, лишения льгот или другие формы дискриминации в рамках любой из своих программ и мероприятий. Любое лицо, которое считает, что его средства защиты в рамках раздела VI были нарушены, может подать жалобу в Ведомство по вопросам равенства и гражданских прав WSDOT (OECR). Для дополнительной информации о процедуре подачи жалобы на несоблюдение требований раздела VI, а также получения информации о наших обязательствах по борьбе с дискриминацией, пожалуйста, свяжитесь с координатором OECR по разделу VI по телефону (360) 705-7090.

tiếng Việt-Vietnamese

Thông báo Khoản VI dành cho công chúng

Chính sách của Sở Giao Thông Vận Tải Tiểu Bang Washington (WSDOT) là bảo đảm không để cho ai bị loại khỏi sự tham gia, bị từ khước quyền lợi, hoặc bị kỳ thị trong bất cứ chương trình hay hoạt động nào vì lý do chủng tộc, màu da, hoặc nguồn gốc quốc gia, theo như quy định trong Mục VI của Đạo Luật Dân Quyền năm 1964. Bất cứ ai tin rằng quyền bảo vệ trong Mục VI của họ bị vi phạm, đều có thể nộp đơn khiếu nại cho Văn Phòng Bảo Vệ Dân Quyền và Bình Đẳng (OECR) của WSDOT. Muốn biết thêm chi tiết liên quan đến thủ tục khiếu nại Mục VI và/hoặc chi tiết liên quan đến trách nhiệm không kỳ thị của chúng tôi, xin liên lạc với Phó Trí Viên Mục VI của OECR số (360) 705-7090.



Arabic

العنوان 6 إشعار للجمهور

تتمثل سياسة وزارة النقل في ولاية واشنطن (WSDOT) في ضمان عدم استبعاد أي شخص، على أساس العرق أو اللون أو الأصل القومي من المشاركة في أي من برامجها وأنشطتها أو الحرمان من الفوائد المتاحة بموجبها أو التعرض للتمييز فيها بخلاف ذلك، كما هو منصوص عليه في الباب السادس من قانون الحقوق المدنية لعام 1964. ويمكن لأي شخص يعتقد أنه تم انتهاك حقوقه التي يكفلها الباب السادس تقديم شكوى إلى مكتب المساواة والحقوق المدنية (OECR) التابع لوزارة النقل في ولاية واشنطن. للحصول على معلومات إضافية بشأن إجراءات الشكاوى و/أو بشأن التزاماتنا بعدم التمييز بموجب الباب السادس، يرجى الاتصال بمنسق الباب السادس في مكتب المساواة والحقوق المدنية على الرقم 705-7090 (360).

中文 – Chinese

《权利法案》 Title VI公告

<華盛頓州交通部(WSDOT)政策規定，按照《1964年民權法案》第六篇規定，確保無人因種族、膚色或國籍而被排除在WSDOT任何計畫和活動之外，被剝奪相關權益或以其他方式遭到歧視。如任何人認為其第六篇保護權益遭到侵犯，則可向WSDOT的公平和民權辦公室(OECR)提交投訴。如需關於第六篇投訴程式的更多資訊和/或關於我們非歧視義務的資訊，請聯絡OECR的第六篇協調員，電話(360) 705-7090。

Af-soomaaliga – Somali

Ciwaanka VI Ogeysiiska Dadweynaha

Waa siyaasada Waaxda Gaadiidka Gobolka Washington (WSDOT) in la xaqiijiyo in aan qofna, ayadoo la cuskanaayo sababo la xariira isir, midab, ama wadanku kasoo jeedo, sida ku qoran Title VI (Qodobka VI) ee Sharciga Xaquuqda Madaniga ah ah oo soo baxay 1964, laga saarin ka qaybgalka, loo diidin faa'iidooyinka, ama si kale loogu takoorin barnaamijyadeeda iyo shaqooyinkeeda. Qof kasta oo aaminsan in difaaciisa Title VI la jebiyay, ayaa cabasho u gudbin kara Xafiiska Sinaanta iyo Xaquuqda Madaniga ah (OECR) ee WSDOT. Si aad u hesho xog dheeraad ah oo ku saabsan hanaannada cabashada Title VI iyo/ama xogta la xariirta waajibbaadkeena ka caagan takoorka, fadlan la xariir Iskuduwaha Title VI ee OECR oo aad ka wacayso (360) 705-7090.

Americans with Disabilities Act (ADA) Information

This material can be made available in an alternate format by emailing the Office of Equity and Civil Rights at wsdotada@wsdot.wa.gov or by calling toll free, 855-362-4ADA(4232). Persons who are deaf or hard of hearing may make a request by calling the Washington State Relay at 711.



Información de la Ley sobre Estadounidenses con Discapacidades (ADA, por sus siglas en inglés)

Este material puede estar disponible en un formato alternativo al enviar un correo electrónico a la Oficina de Equidad y Derechos Civiles a wsdotada@wsdot.wa.gov o llamando a la línea sin cargo 855-362-4ADA(4232). Personas sordas o con discapacidad auditiva pueden solicitar la misma información llamando al Washington State Relay al 711.

미국 장애인법(ADA) 정보

본 자료는 또한 평등 및 민권 사무국에 이메일 wsdotada@wsdot.wa.gov 을 보내시거나 무료 전화 855-362-4ADA(4232)로 연락하셔서 대체 형식으로 받아보실 수 있습니다. 청각 장애인은 워싱턴주 중계 711로 전화하여 요청하실 수 있습니다.

Закон США о защите прав граждан с ограниченными возможностями (ADA)

Эту информацию можно получить в альтернативном формате, отправив электронное письмо в Ведомство по вопросам равенства и гражданских прав по адресу wsdotada@wsdot.wa.gov или позвонив по бесплатному телефону 855-362-4ADA(4232). Глухие и слабослышащие лица могут сделать запрос, позвонив в специальную диспетчерскую службу штата Вашингтон по номеру 711.

Thông tin về Đạo luật Người Mỹ tàn tật (Americans with Disabilities Act, ADA)

Tài liệu này có thể thực hiện bằng một hình thức khác bằng cách email cho Văn Phòng Bảo Vệ Dân Quyền và Bình Đẳng wsdotada@wsdot.wa.gov hoặc gọi điện thoại miễn phí số, 855-362-4ADA(4232). Người điếc hoặc khiếm thính có thể yêu cầu bằng cách gọi cho Dịch vụ Tiếp âm Tiểu bang Washington theo số 711.

معلومات قانون الأمريكيين ذوي الإعاقة (ADA)

يمكن توفير هذه المواد في تنسيق بديل عن طريق إرسال رسالة بريد إلكتروني إلى مكتب المساواة والحقوق المدنية على wslotada@wsdot.wa.gov أو عن طريق الاتصال بالرقم المجاني: (855-362-4ADA) (4232). يمكن للأشخاص الصم أو ضعاف السمع تقديم طلب عن طريق الاتصال بخدمة Washington State Relay على الرقم 711.

《美国残疾人法案》(ADA)信息

可向公平和民權辦公室發送電子郵件wslotada@wsdot.wa.gov或撥打免費電話 855-362-4ADA(4232)，以其他格式獲取此資料。听力丧失或听觉障碍人士可拨打711联系 Washington州转接站。

Macluumaadka Xeerka Naafada Marykanka (ADA)

Agabkaan ayaad ku heli kartaa qaab kale adoo iimeel u diraaaya Xafiiska Sinaanta iyo Xaquuqda Madaniga ah oo aad ka helayso wslotada@wsdot.wa.gov ama adoo wacaaya laynka bilaashka ah, 855-362-4ADA(4232). Dadka naafada maqalka ama maqalku ku adag yahay waxay ku codsan karaan wicitaanka Adeega Gudbinta Gobolka Washington 711.

Translation Services

If you have difficulty understanding English, you may, free of charge, request language assistanceservices by calling (360) 705-7230 or email us at: hqdesignadminteam@wsdot.wa.gov.

Español – Spanish

servicios de traducción

Aviso a personas con dominio limitado del idioma inglés: Si usted tiene alguna dificultad en entender el idioma inglés, puede, sin costo alguno, solicitar asistencia lingüística con respecto a esta información llamando al (360) 705-7230, o envíe un mensaje de correo electrónico a: hqdesignadminteam@wsdot.wa.gov.

中文 – Chinese

翻译服务

如果您难以理解英文，则请致电：(360) 705-7230，或给我们发送电子邮件：hqdesignadminteam@wsdot.wa.gov，请求获取免费语言援助服务。

tiếng Việt-Vietnamese

các dịch vụ dịch thuật

Nếu quý vị không hiểu tiếng Anh, quý vị có thể yêu cầu dịch vụ trợ giúp ngôn ngữ, miễn phí, bằng cách gọi số (360) 705-7230 hoặc email cho chúng tôi tại: hqdesignadminteam@wsdot.wa.gov.

한국어-Korean

번역 서비스

영어로 소통하는 것이 불편하시다면, (360) 705-7230으로 전화하시거나 다음 이메일로 연락하셔서 무료 언어 지원 서비스를 요청하실 수 있습니다: hqdesignadminteam@wsdot.wa.gov.

Af-soomaaliga - Somali

Adeegyada Turjumaada

Haddii ay kugu adag tahay inaad fahamtid Ingiriisida, waxaad, bilaash, ku codsan kartaa adeegyada caawimada luuqada adoo wacaaya (360) 705-7230 ama iimayl noogu soo dir: hqdesignadminteam@wsdot.wa.gov.

русский-Russian

Услуги перевода

Если вам трудно понимать английский язык, вы можете запросить бесплатные языковые услуги, позвонив по телефону (360) 705-7230 или написав нам на электронную почту: hqdesignadminteam@wsdot.wa.gov.

العَرَبِيَّةُ - Arabic

خدمات الترجمة

إذا كنت تجد صعوبة في فهم اللغة الإنجليزية، فيمكنك مجاناً طلب خدمات المساعدة اللغوية عن طريق الاتصال بالرقم (360) 705-7230، أو مراسلتنا عبر البريد الإلكتروني: hqdesignadminteam@wsdot.wa.gov.

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Submittal Timeline

WSDOT reserves the right, if it deems action to be in the best interest of WSDOT, to reject all submittals or to waive any irregularities or informalities therein. Any incomplete, false, or misleading information provided by or through the Consultant shall be grounds for non-consideration. If submittals



are rejected, WSDOT further reserves the right to investigate and negotiate with the next ranked Consultant in order of ranking or to reject all Consultants and re-solicit for additional firms.

Faxed submittals will not be accepted. Submittals must arrive at the following email address no later than 4:00 p.m. PST on Thursday, February 1, 2024 .

Submittal email address: CSOSubmittals@wsdot.wa.gov

Note: Submitters may want to consider setting your email to automatically receive a “Delivery/Read Receipt” for confirmation purposes, as WSDOT will not respond with notification of receipt.

Multiple emails are acceptable due to file size limitations of 20mb per email.

Any questions regarding this RFQ should be directed to WSDOT’s Headquarters Consultant Services Office at CSOSubmittals@wsdot.wa.gov.

Questions will be accepted through 4:00pm PST on January 17, 2024. Questions and answers will be posted in the form of a Q&A document on the advertisement webpage. Questions are posted on the webpage anonymously.

Dates of publication in the Seattle Daily Journal of Commerce: January 3 & January 10, 2024.

Dates of publication in WEBS: Wednesday, January 3, 2024.

Submittal Due Date and Time: 4:00 p.m. PST on Thursday, February 1, 2024.